



Rong He

Chairman and President of Century 3 (Shanghai) Inc.

Rong He is Chairman and President of C3's organization in Shanghai, China, which helps multi-national corporations (MNCs) manage foreign investment construction projects coming to China, as well as Chinese companies with operations going to the United States and Europe.

His team conducts site selection, master planning, project management, engineering design, sourcing, and construction services for diverse industrial facilities. The projects in which Rong He has been involved include general industrial, high-tech, new energy, chemical, commercial, and high speed rail road. He is particularly knowledgeable on China site selection and industrial park master planning, and the protection of intellectual property (IP), process technology, and client trade secrets.

Prior to assuming his current position with C3 in 2004, Rong He founded his own company, SMEIC (Shanghai) Construction Consultant Co. Ltd., and set up a joint venture with the Dutch company, Tebodin B.V., serving as Executive Director for Tebodin Asia Pacific. Before that, he held the position as Director of China Business Development for IDC, part of the CH2M HILL family of companies, where he focused on high technology industrial development projects in China. Rong He also worked for Fluor Corporation with the firm's high-tech group as an Architect, Project Manager, and Operations Manager of Asia. Before that, he was the Assistant Dean of the Architecture Department at the Suzhou Institute of Urban Planning and Construction, and a Professor at the Zhejiang University of Technology.

In China, Rong He serves on the Board of Directors of Shaanxi Denniler Group (developer); he is also a Vice Chairman of the Oversea Alliance Association from Hangzhou Xiaoshan District, and a Director of the Oversea Alliance Association from Shanghai Changning District.

Rong He graduated from the University of Arizona with a Master of Architecture. He also holds a Bachelor of Architecture from Zhejiang University and a Master of Chinese Architecture History from Xi'an University of Architecture and Technology, where he has the high distinction of authoring and publishing two books: "Chinese Palace Architecture" and "Shaanxi Ancient Architecture." In addition, Rong He completed the Foundations of Leadership Program at the University of Michigan's Graduate School of Business, and the Project Management Program at San Francisco Advanced Management Institute.

He was born and raised in China, and is a citizen of the United States. He speaks and writes both Chinese and English fluently.